

# Anne Raynor

Creative Director | Senior Design Lead

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6516 45th Ave S  
Seattle, WA 98118

## EDUCATION

### 2008 - 2010

M.F.A. Graphic Design  
Savannah College of Art & Design

### 2001 - 2005

B.A. Studio Arts  
Denison University

## EXPERTISE

Creative & Art Direction  
Responsive Web Design  
Brand Development  
User Experience  
Motion Graphics  
Advertising  
Concepting & Creative Strategy  
Illustration/Drawing/Printmaking  
Design & Art Education  
Academic Writing & Research  
Leadership & Public Speaking

## TECHNOLOGY SKILLS

Adobe Creative Suite CS5  
After Effects  
HTML/XML/CSS/Javascript  
Flash/ActionScript 3.0  
Microsoft Office

## AFFILIATIONS/AWARDS

AIGA  
IXDA  
2010 Gold Regional ADDY Award  
2010 Gold SCADDY Award  
Kappa Alpha Theta Sorority

## BIOGRAPHY

Seattle-based designer with over 8 years of experience in the design and advertising industry. Proficient in a wide range of design disciplines including web, mobile, print, motion graphics, and user experience design. Knowledgeable and passionate about branding, typography, and design education.

## WORK EXPERIENCE

### SEPTEMBER 2016 - PRESENT

#### Senior Design Lead, Microsoft Teams

Lead for the Microsoft Teams Surrounding Experiences Team that is responsible for the product's marketing strategy, onboarding experience, third-party app relationships, and help & video content.

### FEBRUARY 2015 - SEPTEMBER 2016

#### Designer II, Skype for Business

Visual designer focusing on fine-tuning the Skype for Business brand and executing chosen styles within the product suite. Lead the redesign of the Skype for Business Mac client.

### JULY 2012 - JANUARY 2015

#### Art Director, POP

Interactive Art Director responsible for creating websites, mobile apps, videos and other interactive experiences for clients such as Microsoft, T-Mobile, PGA Tour, Sephora, Colliers, Xbox, and Cartoon Network

### 2008 - PRESENT

#### Sole Proprietor, Nelly White

Freelance Art Director designing identity systems, marketing collateral and websites for nationwide clients ranging from small businesses to large companies.

### SEPTEMBER 2011 - JUNE 2012

#### Art Director/Designer, DraftFCB

Art directed and designed print and web-based ad campaigns for DraftFCB's HP account, among other clients.

### OCTOBER 2010 - SEPTEMBER 2011

#### Visual Designer, Microsoft SBG via Aquent

Responsible for the conceptual development and production of digital and print promotional materials for Microsoft Tag's marketing department.